



## FOR IMMEDIATE RELEASE

### **City of Richland Center and Richland County Invite Community to Help Shape the Future of the Symons Recreation Complex**



**Richland Center, Wis. (January 16, 2026):** The City of Richland Center and Richland County are partnering on a community-wide effort to evaluate and plan for the long-term sustainability of the Symons Recreation Complex, a valued regional asset serving residents of the City, County, and surrounding area.

The project will assess current operations and explore future governance and operational models to ensure the Symons Recreation Complex continues to meet community needs while remaining financially sustainable. To support this effort, the City and County have engaged Innovative Public Advisors (IPA), a Wisconsin-based consulting firm specializing in public-sector strategy, community engagement, and operational planning.

Public input is a critical component of the study. IPA is facilitating community and stakeholder engagement, conducting operational and financial analyses, and leading working sessions with City, County, and partner organizations to ensure community perspectives are incorporated into future recommendations.

“Symons is an important community facility, and decisions about its future should reflect the voices of the people who support and value it,” said County Administrator Tricia Clements. “We encourage residents to share their input through the community survey and attend the public input session.”

#### **How residents can participate:**

- **Community Survey:** Residents are encouraged to complete a brief online Community Survey, open January 16-30. The survey will gather feedback on facility use, priorities, and future opportunities for the Symons Recreation Complex. Take the survey at [www.futuresymons.com/survey](http://www.futuresymons.com/survey)

- **Public Input Session:** Community members are invited to attend an open-house style Public Input Session on Thursday, January 29, anytime from 6–7:30 p.m. at the former UW Campus Gym (Symons Recreation Complex) at 1250 Symons Circle. Residents may stop by at any time during the session to learn more about the project, ask questions, and share input with City and County leaders and IPA facilitators.

Community feedback collected through the survey and public input session will help inform recommendations and next steps. An update on the project will be presented at the Richland Center Common Council meeting on Tuesday, March 3, at 6:30 p.m., and residents are encouraged to attend.

More information about the Symons Recreation Complex project, including updates and resources, is available at [www.futuresymons.com](http://www.futuresymons.com)

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